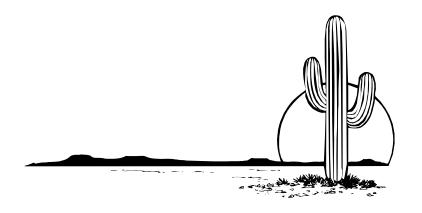
## SPOTLIGHT ON NATIVE AMERICA - SOUTHWEST

August 11-14, 2002

# TOUR OPERATOR REGISTRATION



#### Spotlight on Native America - Southwest

Cliff Castle Resort & Conference Center Camp Verde, Arizona

August 11-14, 2002

**Spotlight on Native America Southwest**, August 11 – 14, 2002 at the Cliff Castle Hotel & Casino in Verde Valley, Arizona, will bring Tour Operators and Native American businesses (from tribal and surrounding lands) together to build business relationships and provide an educational forum for all attendees to discover new ways for increasing business.

	SCHEDULE										
Sunday, August 11, 2002	3:00pm – Early arrivals										
	7:00pm – Early Bird Reception										
Monday, August 12, 2002	8:00am – Event Registration										
	9:00am – Keynote Speaker  12:00pm – Sponsored Lunch  2:00pm – Destination Update  3:00pm – Suppliers – Working with Tour Operators  3:00pm – Operators – Cultural Awareness										
							6:00pm – Sponsored Evening Function				
						Tuesday, August 13, 2002	8:00am – Sponsored Breakfast – Operators				
							9:00am - Trade Show				
	12:00pm – Sponsored Lunch										
	12:00pm – Sponsored Lunch										
	12:00pm – Sponsored Lunch 2:00pm – Suppliers – Cultural Tourism Product										
	12:00pm – Sponsored Lunch 2:00pm – Suppliers – Cultural Tourism Product 2:00pm – Operators – Cultural Tour Programming										
	12:00pm – Sponsored Lunch 2:00pm – Suppliers – Cultural Tourism Product 2:00pm – Operators – Cultural Tour Programming 3:00pm – Suppliers – Cultural Tourism Grants										

PRE-SPOTLIGHT FAM TOUR OPPORTUNITY AVAILABLE

Please indicate on your form which tour you would like to take. Pre familiarization tours will be available to:

- 4 Corners
- New Mexico Native Highlights
- Arizona West Coast

### **TOURISM PARTNER PROFILE**

Company:
Contact: Title:
Address (street & mail):
City: State: Zip:
Phone: Fax:
Email:
COMPANY PROFILE
□ Receptive □ Wholesale □ Retail □ Transportation □ DMC □ Other:
CLIENT PROFILE
□ Scheduled Groups □ Custom Groups □ FIT
PROGRAMS OFFERED
□ Tours □ Itineraries □ Charters □ Meeting Planning □ Other:
PROGRAM THEMES
□ Sightseeing □ Sports □ Golf □ Events/Festivals □ Culture □ History
□ Adventure (circle: air, balloon, horseback, jeep/4x4, motorcycle, rail, river rafting, nature study)
□ Other:
CUSTOMER TYPE PROFILE
□ Seniors □ Adults □ Young Adults □ Families □ Youth □ International
TOUR/PROGRAM SCHEDULE (please estimate to the best of your knowledge)
Anticipated annual # of passengers to/within USA for 2002: to Southwest:
Anticipated annual # of tours/programs to/within USA for 2002: to Southwest:
Anticipated annual # of room nights within USA for 2002: to Southwest:
TOUR/PROGRAM NAMES, DATES AND DESTINATIONS INCLUDED WITHIN ARIZONA (if more, write on back
Name: Dates:
Destinations Visited:
Name: Dates:
Destinations Visited:
Professional Association Membership (NTA, ABA, ASTA, etc.)
Description of your Organization in 50 Words or Less

#### **DELEGATE REGISTRATION**

Company:							
Attendee Name(	(s):						
Address:							
City, State, Zip:							
Phone:	Phone: Fax:						
Email:							
rebate after the event these rooms with Gra	rator and includes single accor  Extra nights are available at  and Canyon State Marketing to  to receive a refund. Transport	the Cliff Castle Resort fo receive this rate. Any ca	r \$59 including tax per incellations must be su	night. Please book and prepare bmitted in writing and receive	ay d		
		H		m Tour Informa			
Room Type:							
Single	☐ Double	☐ Smoking	☐ Nonsm	oking			
Arriving Date:	Time: _	Fli	ght:				
Departing:	Time: _	Fli	ght:				
Aug. 11, 12, and	d 13, 2002 are included	l in price. Extra nig	ıhts - \$59 includir	ng tax.			
Extra nights nee	eded:						
Which Fam Tou	r are you interested in:						

Please complete your forms and mail with check payable to:



**GRAND CANYON STATE MARKETING** 

PMB 217 • 835 W. Warner #101 • Gilbert, AZ 85233

Phone (480) 926-5547 • Fax (480) 926-2288

Email - spotlight@gcanyon.com